Always the perfect host.
Welcoming. Warm.
And very easy to be with.

#HaworthPoppyLove
Today’s thinkers, creators, and doers seek meaningful spaces that support their work—spaces that are easy-going and purposeful. Poppy™ was created for those spaces, out of a design partnership between Haworth and Patricia Urquiola.
Comfortable and cozy.

As workstyles flex and change, so do expectations about work environments. Wherever she goes, Poppy embodies the welcoming aura of residential comfort and warmth people are looking for.
Flexible and accommodating.

Here, there, and everywhere in between—that’s where today’s workers get things done. From meeting rooms to lobbies, touchdown spaces and offices, Poppy is always a welcoming presence.
Expressive and charming.

Beauty comes in many shades, sometimes playful and unexpected, other times classically simple. With a range of upholstery possibilities and three base options, Poppy offers an abundance of opportunities and expressions of personality and culture.
Simple and straightforward.

Poppy is full of comfortable surprises. She behaves better than you think she would, with welcoming soft edges, a flexing back that moves with you, and an organic, enveloping shape that makes you feel at home.
Adventurous and versatile.

Wherever Poppy goes, her unique aesthetic and craftsmanship provide an extra measure of sophistication, offering a comfortable vantage point for seeing work, design, and the world in fresh ways.
A chair with the ease, style, and global reach of its designer.

Patricia Urquiola was the ideal partner when Haworth set out to design a guest chair that immediately makes any setting more welcoming and comfortable. Not only is Patricia loved around the world for her playful and poetic (yet highly functional) designs, she’s a keen observer of what people want and how they behave in today’s settings. Striking the right balance between workplace needs and residential warmth came naturally for Patricia.

“We still need a chair, a table, a lamp, but the way we use them changes. Timing is changing—someone might come in and need a place to work for two hours. The office is becoming more and more in-between.”

Born in Oviedo, Spain, Patricia now lives and works in Milan where she leads Studio Urquiola.